

Microsoft Inspire Know Before You Go 2017

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What is Microsoft Inspire

<u>Microsoft Inspire</u> is Microsoft's largest partner conference, bringing together thousands of attendees from over 140 countries for a week of networking and learning. No other event brings together so many of the most engaged leaders in the Microsoft partner ecosystem.

With past attendance exceeding 16,000 people from around the globe, Microsoft Inspire connects Microsoft and partners to accelerate digital transformation and profitability. It is an incredible opportunity to strengthen partnerships with Microsoft and other Partners from around the world while finding new opportunities **to build and grow your business and solve your customers' biggest challenges.** This year, Microsoft Inspire will be held from July 9-13, 2017 in Washington, D.C.

Vision Keynotes

Microsoft executives will share **deeper insights**, ideas and new ways to look at business challenges, along with their perspectives on Digital Transformation and how the entire Microsoft Partner Community can succeed in an evolving marketplace. Vision Keynotes will take place at the Verizon Center July 10-12 from 8:45-10:45 AM ET, and will also be streamed live each day at <u>partner.mircosoft.com</u>.

General Sessions

Delivered by Microsoft executives and other industry leaders, general sessions are centered around emerging partner business opportunities and showcase solution possibilities for your customers.

Panels, workshops, and more

In addition to Vision Keynotes and general sessions, we offer a variety of session types so you can choose the sessions most suitable for your learning style. <u>Check out the session catalog</u> to explore these sessions types, including:

- Breakout sessions
- Panels
- Workshops
- Regional General Sessions
- Immersive Sessions
- Power Sessions
- Community Hub, Microsoft Central and Expo theatre sessions in The Commons



The Commons

<u>The Commons</u> offers a breadth of networking opportunities that can help you build new business and expand your network. Whether you are visiting Microsoft Central, the Microsoft Partner Experience booth, the Community Hub, Regional Lounges, or the Sponsor & Exhibitor Expo, you will find a myriad of opportunities to make new connections and explore innovative solutions from both fellow partners and Microsoft.

Expo

The Expo puts our valued Sponsors and Exhibitors front and center as they showcase their technology innovations, solutions, and services. Located in The Commons, the Expo gives you the opportunity to connect with nearly 200 Sponsors and Exhibitors from around the globe. You can easily locate them by picking up a floor map at the Information Desk in the Grand Lobby, or at The Commons Concierge desks located near the Hall A and B entrances to The Commons. For more information about Microsoft Inspire Sponsors and Exhibitors, visit the official Commons page.

Microsoft Partner Experience

Join us at the Microsoft Partner Experience booth (formerly the MPN Booth) for interactive conversations, connections, informative presentations and valuable customer and partner stories. This year the booth is be the place to connect with subject matter experts from across the company, industry and our partner ecosystem – the full Partner Experience! Come learn about CSP as a selling motion, incentives plans, the new Referrals lead generation tool, MPN Membership migration to Partner Center, the Managed Service Provider (MSP) opportunity, P-Seller program and Support Offers, Marketing programs, Learning and Readiness and more. This is also the place to connect directly with engineers and trained support personnel regarding your MPN or Partner Center questions. In addition to connecting 1:1, be sure to check the session scheduler for presentations happening the booth theater. We look forward to seeing you!

Microsoft Central

Explore the latest Microsoft products, solutions, services and devices and Microsoft Central. Here you'll find demo stations, theater sessions, and hands-on experiences enabling you to:

- Collaborate one-on-one with Microsoft Experts
- Dive deeper into session content
- Learn about Microsoft technologies that can help your business and customers through the digital transformation journey
- Participate in an Envisioning Session at the Microsoft Technology Center
- Participate in one of many Immersion Labs
- Learn how to fine tune your sales pitch



- See how Microsoft Secure can fit into your security portfolio
- Gain knowledge about building on the intelligent cloud
- Connect your business with the Internet of Things, and much more!

Customer Stories

Check out some of the latest innovations from Microsoft Partners at the leading edge of technology in the Customer Stories area. Here you'll be able to talk with partner experts about their showcased customers, learn how their partnership with Microsoft helped with their success, and have hands-on experiences with a variety of products.

Microsoft Technology Centers (MTC)

The MTC brings together the right resources to help you explore the potential impact of cloud, mobile and social solutions to your or your customer's business. Our visionary sessions will enable you to experience technology solutions in an engaging and immersive environment that includes a home, an office and mobile vignette. Sessions are delivered by Microsoft technical architects and run every thirty minutes during The Commons hours.

Community Hub

The Community Hub offers a casual environment where you can network and learn from fellow Microsoft partners. Stop by to visit some of our featured Microsoft communities, including the <u>International Association of Microsoft Partners (IAMCP)</u> and <u>Women in Technology (WIT)</u>. You can also watch theater sessions and engage in discussions focused on partner identified hot topics such as:

- Artificial Intelligence
- Data Insights
- Digital Marketing
- Diversity & Inclusion
- Finding & Retaining Talent
- Internet of Things
- Partnering with Microsoft
- Privacy & Security
- Social Selling

Regional Lounges

Looking to make connections in new locations or learn about breaking into new markets? The Regional Lounges provide the opportunity to meet your neighbors from a host of other countries in a casual setting



which is open to all. Network with Microsoft representatives and partners from across the globe, while exploring new opportunities for your organization.

Hour of Code

The Hour of Code and Student Experience at Microsoft Inspire is an opportunity to inspire for 50 Washington D.C. middle and high school students engaging in computer science by completing an Hour of Code and interacting with technology leaders in the industry.

Stop by the Community Hub in The Commons on Wednesday, July 12 between 2:30pm-5:00pm to see the students in action.

The Mixer

New this year, Microsoft Inspire introduces The Mixer—a place to network with peers over lunch and watch a variety of our high-demand sessions. The Mixer is located in Hall D of the WEWCC. Be sure to stop by for a meal, connect with colleagues, or catch a must-see session.

Washington, D.C.

Washington, D.C. is one of the world's most talked-about destinations and attracts nearly 18 million visitors from around the globe each year.

With a huge assortment of attractions, from monuments and memorials on the National Mall, to the Library of Congress and the National Gallery of Art, to the breathtaking museums like the Smithsonian Institution, it's no wonder Washington, D.C. was named the #1 US destination by Travel and Leisure.

Whether you are looking for world class restaurants or want to put on your tennis shoes and hit the sidewalks as an urban explorer through historic neighborhoods, D.C. is a location that truly captures the excitement and bustle of a thriving metropolis.

The Official Washington D.C. Tourism Website offers in depth, and helpful information about the city, events, weather, and getting around. Review this map of Washington, D.C. to explore the city at a glance.

Traveling to Washington, D.C.

<u>Getting to and traveling around</u> Washington, D.C. is easy. There are three airports in the greater Washington, D.C. area that, combined, serve over 65 million passengers each year.

Ronald Regan Washington National Airport (DCA)
 Arlington, VA 22202



Distance from Convention Center: 4.3 Miles

Drive time: 9 minutes

Cost: \$15-\$35 depending on traffic/ taxi

\$14 (one way) shuttle

Dulles International Airport (IAD)

1 Saarinen Cir, Sterling, VA 20166

Distance from Convention Center: 26.4 miles

Drive time: 33 minutes

Cost: \$64-\$76 depending on traffic /taxi

\$24.99 (one way) shuttle

• <u>Baltimore-Washington International Airport (BWI)</u>

7062 Elm Rd, Baltimore, MD 21240

Distance from Convention Center: 30.5 miles

Drive time: 38 minutes

Cost: \$70-\$78 depending on traffic/taxi

\$23.99 (one way) shuttle

Amenities at the above airports include:

- WI-FI internet service
- Multi-lingual special service representatives
- Multiple food and beverage establishments
- Specialty and gift retailers
- Scheduled and on call ground transportation
- Visitor information centers
- On-site airport car rental companies
- Currency exchange booths

International Travel Resources

Business Travel Support (Visa) Letters

To receive a Business Travel Support letter, you must have a completed Microsoft Inspire registration and have paid in full (if applicable).

Visa processing can be lengthy, so get started now. Business Travel Support letters for both partners and Microsoft attendees are available for downloading from the Confirmation page of your registration.



To download a letter, <u>log-in to or create your Microsoft Inspire registration profile</u>. Ensure you've proceeded through all steps to complete your registration. From the Confirmation page, select the 'Download Business Travel Support Letter' option from the Quick Links section. Upon submitting the required fields, you will be presented the option to 'Download Letter'.

Business Travel Support Letters for Guests

The Microsoft Inspire registration team can only provide letters to registered attendees of Microsoft Inspire. Letters cannot be provided to guests.

Travel Requirements

To ensure you have the proper travel documentation, please review the <u>USA Government</u> travel documentation and requirements for entry.

Neither Microsoft nor Microsoft Inspire are at liberty to provide direct consultation regarding attendee travel requirements. Any questions regarding personal eligibility or documentation should be channeled through local consulates.

Have further questions? <u>Find additional FAQs on the registration Knowledge Base site</u>, or contact the registration team at <u>MicrosoftInspire@microsoft.crgevents.com</u>

Weather

July is the hottest month in Washington, D.C. with an average temperature of 27°C (80°F) and lows of 18°C (65°F). For a full weather report, view the official Weather Channel page.

Attire

Suggested attire for the conference is business casual. You will likely be on your feet quite a bit, so wear comfortable shoes. Although it is hot in July, air conditioned indoor spaces can get cool, so be sure to layer and bring a light jacket.

Smoking Law

Smoking within 25 feet of city playgrounds, parks, recreation centers and bus stops is forbidden.

Attractions

Whether you're looking for a quick getaway between business sessions or an all-day excursion for your accompanying family or friends, Washington, D.C. offers something for every schedule and every interest. Explore attractions in Washington, D.C. to start planning today.



Dining

Washington, D.C.'s dining scene is rolling in accolades, as the city receives its first Michelin Guide this fall and was recently named restaurant city of the year by Bon Appétit. The District's lineup of celebrity chefs and culinary experts, along with a diverse roster of restaurants from all over the world, mean your trip can be filled with deliciousness. For more information, explore places to eat in Washington, D.C. on the official visit city website.

Shopping

Home to one of the most well know Fashion Weeks, Washington, D.C. holds the reputation as being one of the major style destination in the country. Stores abound with luxury designer items; unique vintage finds and extraordinary décor. No matter what you're looking for, the city offers a variety of stores, boutiques, gift shops and malls help you find what you're looking for. Explore things to do in Washington, D.C. for more information.

Arts, Culture & History

The backbone of the city is built on arts, culture, and history. Enjoy awe-inspiring art galleries, unmatched museums, thriving performing arts and music scenes, and so much more. <u>Check out some of the arts, culture and history offerings in Washington, D.C.</u> and add your must-sees to your trip itinerary.

Nightlife & Entertainment

<u>Washington, D.C.'s nightlife</u> scene is as varied as the crowd it attracts. From lounges to after-hours nightclubs to relaxed sports bars, there are options to suit every mood.

Whether you prefer jazz, go-go, hardcore punk, hip-hop or anything in between, you can find it on any given night in one of many of the District's live music venues. The major venues host the biggest touring acts and renowned arts producers, but those little hole-in-the-wall bars with independent musicians make for memorable experiences too.

Sports, Recreation & Outdoors

Washington, D.C. delivers grand slams, slam dunks, hat tricks and touchdowns throughout the year. Explore the city's sports scene guide for more information.

Spas

In need of rest and relaxation on your trip? <u>Washington, D.C. has plenty of spa and salon options</u> that will send your stress packing.



Walter E. Washington Convention Center (WEWCC)

<u>The Walter E. Washington Convention Center (WEWCC)</u>, an extraordinary 2.3 million-square-foot conventions and meetings facility, is equipped to handle events of all sizes and is considered one of the most energy-efficient buildings for its size.

The WEWCC will host Microsoft Inspire general and breakout sessions, The Commons, The Mixer, Connect Meetings, Happy Hours, Welcome Reception and more.

WEWCC Address:

801 Mt Vernon Pl NW Washington, DC 20001 (202) 249-3000

Business Center

The WEWCC offers a Capitol Business Center with onsite services for all your business needs offering supplies and services such as shipping, copying, faxing, scooter rentals, and more.

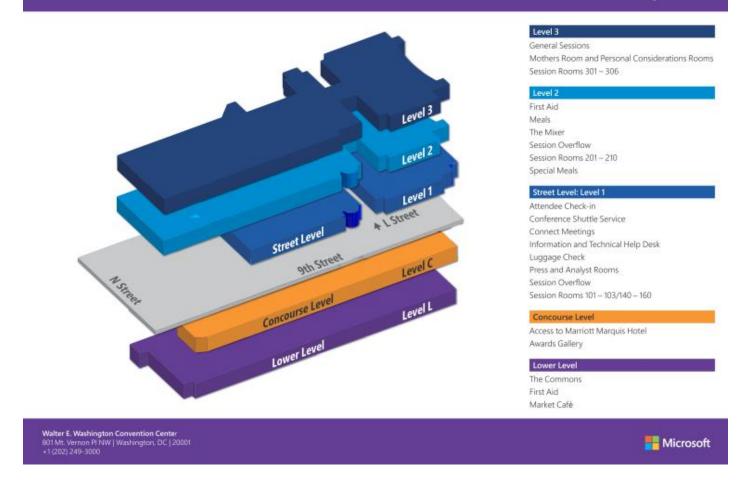
Location/Hours:

WEWCC Street Level, Grand Lobby Sunday, July 9 – Thursday, July 13, 8:00 AM – 5:00 PM



Microsoft Inspire Washington, D.C. July 9-13, 2017

Walter E. Washington Convention Center Map



Verizon Center

The Verizon Center is a multi-purpose indoor sporting arena, seating up to 20,000 – and home to the AFL's Washington Valor, NBA's Washington Wizards, NHL's Washington Capitals, the WNBA's Washington Mystics, and the NCAA's Georgetown Hoyas's men's basketball team.

Vision Keynote

The Microsoft Inspire Vision Keynotes will be held at Verizon Center on Monday, Tuesday, and Wednesday. The Verizon Center and WEWCC venues are within walking distance of one another via 7th street.



Your Microsoft Inspire name badge is required for entry to the Vision Keynotes at the Verizon Center. We strongly encourage you to pick up your name badge prior to Monday morning. Badge pick up will not be available at the Verizon Center.

If checking in Monday morning at the WEWCC, be sure to allow sufficient time to pick up your name badge and walk to the Verizon Center. The Vision Keynotes start daily at 8:45 AM.

Entry requirements/Security

In addition to having your conference badge, all attendees will go through metal detectors and a bag search. Please note that items larger than a back pack or messenger bag will not be permitted in the Verizon Center. Luggage check will not be provided. Be sure to check your larger bags at your hotel before coming to the Verizon Center.

Main entrances – F Street, 7th Street, G Street Alley Suite access – F Street Escalator Press – Administrative Entrance

Accessibility information

Verizon Center offers accessible seating in an integrated setting in all levels of the arena. Many services and amenities are offered to accommodate the needs of our guests with disabilities at Verizon Center. You'll find a Metro stop with elevator access to the street level adjacent to the arena, a drop-off zone adjacent to the building, ample curb cuts and accessible entrances into the arena. Once inside, each level is accessible via elevators.

Additional aids and services include tactile and Braille signage, accessible restrooms, lowered service counters and condiment stands.

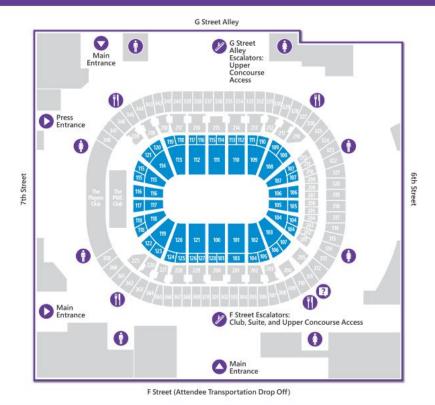
Review the Verizon Center website for more information or call 202-661-5065.



Microsoft Inspire Washington, D.C. July 9-13, 2017

Vision Keynote Map





 Verizon Center
 601 F St. NW | Washington, DC | 20004
 Microsoft

 +1 (202) 628-3200
 — Microsoft

Parking at Verizon Center

The Verizon Center parking garage is located at the corner of 6th and G Streets NW underneath the building. Accessible parking locations are available on a first come, first served basis.



Colonial Parking

0.2 Miles to Verizon Center Estimated 5 minutes walking 732 6th St NW, Washington, DC 20001 (202) 393-2923 ecolonial.com

600 E St NW Parking

0.2 miles to Verizon CenterEstimated 5 minutes walking600 E St NW, Washington, DC 20004(202) 393-1966lazparking.com



Transportation

Conference shuttle schedule

Shuttles between the conference hotels and the WEWCC or Verizon Center will run every 15-20 minutes during normal hours, and every 5-10 minutes during peak periods.

- Conference Hotel shuttles will pick up on L Street, via the South building at WEWCC.
- Vision Keynote shuttles will drop off on F Street at Verizon Center.
- Partner Celebration shuttles will drop off and pick up at the Center Field Entrance located on N Street.

ADA Information

For special requests, including transportation accommodations, please call the Stewart Transportation hotline at +1.615.429.3133.

TIME	SHUTTLE TYPE	LOCATION
Sunday, July 9		
1:30 AM – 7:30 PM	Attendee Check-in/Welcome Reception Shuttle	Continuous shuttle service between Microsoft Inspire hotels and WEWCC
Monday, July 10		



6:45 AM – 9:00 PM	Vision Keynote Shuttle	Continuous shuttle service between Microsoft Inspire hotels and The Verizon Center
4:30 PM – 6:30 PM	Conference Hotel Shuttle	Continuous shuttle service between WEWCC and the Microsoft Inspire hotels
Tuesday, July 11		
7:00 AM – 9:00 AM	Vision Keynote Shuttle	Continuous shuttle service between Microsoft Inspire hotels and The Verizon Center
4:30 PM – 6:30 PM	Conference Hotel Shuttle	Continuous shuttle service between WEWCC and the Microsoft Inspire hotels
Wednesday, July 12		
7:00 AM – 9:00 AM	Vision Keynote Shuttle	Continuous shuttle service between Microsoft Inspire hotels and The Verizon Center
4:30 PM- 5:30 PM	Conference Hotel Shuttle	Continuous shuttle service between WEWCC and the Microsoft Inspire hotels
6:30 PM – 11:00 PM	Partner Celebration Shuttle	Continuous shuttle service between Microsoft Inspire hotels and Nationals Park
Thursday, July 13		
7:30 AM – 9:15 AM	Conference Shuttle	Continuous shuttle service between Microsoft Inspire hotels and WEWCC



11:00 AM – 1:30 PM	Conference Hotel Shuttle	Continuous shuttle service
		between WEWCC and the
		Microsoft Inspire hotels

Hotel Map & Route Information

See below for a list of the conference hotel shuttle routes and pick up locations.

Route 1 – Service at WEWCC, Verizon Center & Nationals Park

Hotel	Boarding Location
Hotel Lombardy	Curbside, main entrance on I St.
Renaissance Washington DC	Curbside, main entrance on New
DupontCircle	Hampshire Ave.
St. Gregory Suites	Walks to Renaissance
Washington Marriott Georgetown	Corner of M St. at 22ndSt
Embassy Suites Washington DC	Corner of M St. at 22ndSt.
Ritz Carlton Washington DC	Corner of M St. at 22ndSt.
Westin Georgetown	Corner of M St. at 24thSt.
Melrose Hotel	Curbside, main entrance on
IVIEITOSE FIOLEI	Pennsylvania Ave.

Route 2 – Service at WEWCC, Verizon Center & Nationals Park

Hotel	Boarding Location
Carlyle Hotel	Corner of New Hampshire and R St.
DupontCircle	Curbside, main entrance on New Hampshire Ave.
Hotel Palomar	Curbside, main entrance on P St.

Route 3 – Service at WEWCC, Verizon Center & Nationals Park

Hotel	Boarding Location
Mandarin Hotel	Ballroom entrance on Maine Ave.

Route 4 – Service at WEWCC. Verizon Center & Nationals Park

Hotel	Boarding Location
Washington Hilton	Curbside, on T St.

Route 5 – Service at WEWCC, Verizon Center & Nationals Park

Hotel	Boarding Location
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Capitol Hilton Washington	Curbside, main entrance on 16 th St
Mayflower	Curbside, entrance on DeSales St.

Route 6 – Service at WEWCC and Nationals Park

Hotel	Boarding Location
JW Marriott	Pennsylvania Ave. Entrance
Willard InterContinental	Walks to JW Marriott
W Hotel Washington	Walks to JW Marriott

Route 7 – Service at WEWCC and Nationals Park

Hotel	Boarding Location
Phoenix Park Hotel	Curbside, main entrance on North
	Capitol St.
Hotel George	Curbside, main entrance on E St.
Lhort Danier Carltal IIII	Curbside, main lobby on New
Hyatt Regency on Capitol Hill	Jersey Ave.
Washington Court	Walk to the Hyatt Regency
The Liaison Hotel	Walk to the Hyatt Regency

Route 8 – Service at Verizon Center and Nationals Park

Hotel Boarding Location	
Hilton Garden Inn	Curbside on 14thSt. Entrance
Hamilton Crowne Plaza	Curbside on 14thSt. Entrance
Donovan House	Curbside on 14thSt. Entrance
Washington Plaza Hotel	Walks to Donovan House
Comfort Inn Convention Center	Walks to Donovan House

Route 9 – Service at Verizon Center and Nationals Park

Hotel	Boarding Location
Westin Washington DC City Center	Main Entrance across M St.
The Loews Madison Hotel	Walks to Westin
The Darcy	Curbside, main entrance on Rhode Island Ave.
Hotel Rouge	Walks to The Darcy
Mason & Rook	Walks to The Darcy
Beacon Hotel	Curbside, main entrance on Rhode Island Ave.



Courtyard Row	by Marriott -	-Embassy	Walk	s to Beacon	Hotel	

Route 10 – Service at Nationals Park only

Hotel	Boarding Location
Homewood Suites Convention	Curbside, main entrance on New
Center	York Ave. NW
Henley Park Hotel	Curbside, across 10thSt.
Embassy Suites Convention Center	Curbside, main entrance on
Embassy Suites Convention Center	10thSt.
Marriott Metro Center	12thSt. entrance

Route 11 – Service at Nationals Park only

Hotel	Boarding Location
Cambria Suites	Walk to WEWCC, L St
Washington Marriott Marquis	Walk to WEWCC, L St
Morrison-Clark Inn	Walk to WEWCC, L St

Route 12 – Service at Nationals Park only

Hotel Boarding Location	
Hampton Inn Convention Center	Curbside, on 6thAve.
POD Hotel	Curbside, main entrance on H St.
Fairfield Inn	Walks to POD Hotel

Route 13 – Service at Nationals Park only

Hotel	Boarding Location
Renaissance Washington DC	Curbside, on K St.
Grand Hyatt	Curbside, on 10thAve.
Courtyard by Marriott Convention Center	Curbside, main entrance on F St.
Hotel Monaco	Curbside, main entrance on F St.

Conference Hotel Addresses:

Hotels	Address
Beacon Hotel and Corporate Quarters	1615 Rhode Island Ave. NW
Cambria Suites Washington DC	899 O St. NW
Capital Hilton	1001 16th St. NW
Comfort Inn Convention Center Downtown DC	1201 13th St. NW
Courtyard by Marriott Convention Center	900 F St. NW



Courtyard by Marriott Embassy Row	1600 Rhode Island Ave. NW	
Donovan Hotel	1155 14th Street, NW	
Embassy Suites DC Convention Center	900 10th St. NW	
Embassy Suites Washington DC Georgetown	1250 22nd St. NW	
Fairfield Inn & Suites Washington DC	500 H Street NW	
Grand Hyatt Washington	1000 H St. NW	
Hamilton Crowne Plaza	1001 14th St NW	
Hampton Inn DC Convention Center	901 6th St. NW	
Henley Park Hotel	926 Massachusetts Ave. NW	
Hilton Garden Inn Washington DC Downtown	815 14th St. NW	
Homewood Suites DC Convention Center	465 New York Ave. NW	
Hotel Lombardy	2019 Pennsylvania Ave. NW	
Hotel Monaco	700 F St. NW	
Hotel Palomar	2121 P St. NW	
Hyatt Regency Washington On Capitol Hill	400 New Jersey Ave. NW	
JW Marriott	1331 Pennsylvania Ave NW	
Mandarin Oriental Washington DC	1330 Maryland Ave. SW	
Marriott at Metro Center	775 12th St. NW	
Mason and Rook Hotel	1430 Rhode Island Ave., NW	
Morrison-Clark Inn	1015 L St. NW	
Phoenix Park Hotel	520 N. Capitol St. NW	
POD DC	627 H. St. NW	
Renaissance Washington, DC Dupont Circle Hotel	1143 New Hampshire Ave. NW	
Renaissance Washington, DC Hotel	999 9th St. NW	
Ritz-Carlton, Washington, DC	1150 22nd St. NW	
Rouge Hotel	1315 16th St., NW	
St. Gregory Luxury Hotel & Suites	2033 M St. NW	
The Carlyle Dupont Circle	1731 New Hampshire Ave. NW	
The Darcy	1515 Rhode Island Ave. NW	
The Dupont Circle Hotel	1500 New Hampshire Ave. NW	
The George	15 E St. NW	
The Liaison Capitol Hill	415 New Jersey Ave. NW	
The Loews Madison	1177 15th St. NW	
The Mayflower Hotel	1127 Connecticut Ave. NW	
The Melrose Hotel	2430 Pennsylvania Ave. NW	
W Washington DC	515 15th St. NW	
The Westin Washington DC City Center	1400 M St. NW	



Washington Court Hotel 525 New Jersey Ave.		
Washington Hilton	1919 Connecticut Ave. NW	
Washington Marriott Georgetown	1221 22nd St. NW	
Washington Marriott Marquis	901 Massachusetts Ave. NW	
Washington Plaza Hotel	10 Thomas Cir. NW	
Westin Georgetown	2350 M St NW	
Willard InterContinental Washington	gton 1401 Pennsylvania Ave. NW	



Taxi Cabs

Fares begin at \$3, plus \$0.27 per each additional 1/8 mile. If you are taking a taxi van, there is a \$1 additional



charge for each additional passenger (up to three people, or \$3 max). The following are local Taxi cab companies in the Washington, D.C. area:

Diamond Cab Association (202) 387-6200
 VIP Cab (202) 269-9000

• United Ventures Consortium (202) 269-1100

Yellow Cab Company (202) 544-1212

Metrobus

Metrobus provides more than 400,000 trips each weekday serving 11,500 bus stops in the District of Columbia, Maryland, and Virginia. To view a map of all the bus stops in the D.C. area or plan a bus trip, <u>visit the official</u> Metro website.

MetroRail

Metrorail provides safe, clean, reliable transit service for more than 700,000 customers a day throughout the Washington, D.C. area.

MetroRail operates:

- Monday through Thursday from 5:00 AM to Midnight
- Friday from 5:00 AM to 3:00 AM
- Saturday from 7:00 AM to 3:00 AM
- Sunday from 7:00 AM to Midnight

Base fares start at \$1.70 per trip (including trips between all downtown points), but the rates are higher for visitors traveling from the suburbs and during peak hours (5:00 AM -9:30 AM and 3:00 PM - 7:00 PM on weekdays, Midnight-3:00 AM on weekends).

- The maximum one-way fare is \$5.75. You can purchase a one-day ticket for \$14.00, which allows you to ride as many times as you'd like
- Tickets can be purchased by cash or credit cards from vending machines located at the stations

To view a complete map of routes, please visit the official Metro website.

Washington, D.C. Circulator

Affordable at just \$1, the Washington, D.C. circulator travels along five specific routes designed for easy-on, easy-off access at points of interest throughout the District. Buses arrive at stops every 10 minutes. For more information, view the D.C. Circulator schedule.

Car Rentals

The following car rental companies are available within the Washington D.C. area:



<u>Alamo</u>

(855) 533-1196 / 50 Massachusetts Ave NE, Washington, D.C. 20002

<u>Avis</u>

(202) 467-6585 / 1722 M St NW, Washington, D.C. 20036

<u>Budget</u>

(202) 289-5374 / 50 Massachusetts Ave NE, Washington, D.C.

Enterprise

(202) 393-0900 / 1029 Vermont Ave NW, Washington, D.C.

Hertz

(202) 289-5633 / 50 Massachusetts Ave NE, Washington, D.C.

Thrifty

(877) 283-0898 / Washington National Airport S Smith Blvd, Arlington, VA

Attendee Check-in

For your convenience, there will be attendee check-in areas at both Ronald Reagan Washington National Airport (DCA) and Dulles International Airport (IAD). Attendees may check-in for the event and pick up their badges at the locations and hours of operation below. There will also be Attendee Check-in desks at the Walter E. Washington Convention Center, for which times are also listed below.



	Walter E. Washington Convention Center Grand Lobby, West Salon	Airport	Dulles International Airport Ground Transportation Level, Door 2 and 6
Saturday, July 8	12 PM to 6 PM	8 AM to 8 PM	8 AM to 8 PM
Sunday, July 9	8 AM to 8 PM	8 AM to 8 PM	8 AM to 8 PM
Monday, July 10	7 AM to 6 PM	-	-
Tuesday, July 11	7:30 AM to 6 PM	-	-
Wednesday, July 12	7:30 AM to 5 PM	-	-
Thursday, July 13	8 AM to 11 AM	-	-

Note: Attendee Check-in at airport locations is available for Partner, Sponsor and Microsoft All Access passes, Speakers, and Booth staff only. Day/Expo Day pass, Media and Crew passes must check in at the convention center.

Microsoft Inspire – 2018 Onsite Registration!

To get the BEST price for Microsoft Inspire 2018 – just US\$1,695 - register while onsite in Washington, D.C.! Registration kiosks will be available in the WEWCC West Salon, near Attendee Check-in and in The Commons, Sunday through Thursday.

Badges

The badge issued to you upon check-in serves as your access pass to all Microsoft Inspire activities. Please ensure that your name badge is clearly visible within the WEWCC, Verizon Center for Keynotes, and the Partner Celebration. Passes cannot be shared or used by anyone other than the individual registered; name badges used by anyone other than the actual registrant may be revoked without refund.

Ancillary Events

Microsoft Inspire is not all business; the conference hosts multiple ancillary events. Admission to the below events is included for all registered, full conference pass attendees. You must have a conference badge to participate.

Welcome Reception

The Commons – WEWCC, Lower Level Sunday, July 9 at 5:00 PM – 7:00 PM



Join us as we kick off Microsoft Inspire! This is your opportunity to pick up your badge, experience The Commons, and network with experts and your peers. Explore Microsoft Central, network within the Community Hub, meet local Microsoft team members in the Regional Lounges, and visit with sponsors and exhibitors that can help grow your Microsoft business. Light food and beverages will be served.

Happy Hours

The Commons – WEWCC, Lower Level Monday, July 10 at 5:00 PM – 6:00 PM Tuesday, July 11 at 5:00 PM – 6:00 PM

Follow up on conversations and connections from the day during happy hours in The Commons. During this time, you can visit Microsoft Central, the Community Hub, Regional Lounges, and sponsors and exhibitors while enjoying beverages in the company of experts and peers.

Mix and Meet Happy Hour Networking Event

Monday, July 10, 5-6pm

Want to meet partners with complementary business practices to your own? Looking to expand your business across country borders? Join us in the North Coffee Hub within the Regional Lounges on Monday evening from 5-6pm for an hour of informal networking and drinks with partners from all over the world. All partners are welcome and encouraged to visit any of the Regional Lounges regardless of your primary region of affiliation. Whether you are looking to connect with new partners or nurture existing relationships, make sure to stop by the Regional Lounges and join the conversation!

Partner Celebration

Nationals Park Wednesday, July 12 at 7:00 PM – 10:30 PM

Join us at the Microsoft Inspire Partner Celebration, where you'll enjoy amazing entertainment and create connections with great company. You won't want to miss the performance by Carrie Underwood! A seven-time GRAMMY® Award winner, she has collected over 100 major honors, sold 64 million records worldwide, and recorded 25 #1 singles. This will be a true concert experience not to miss, an evening of celebration at Microsoft Inspire. In addition to the concert, there will be food and beverages and special partner networking areas. Nationals Park offers networking areas throughout the park where you can still feel connected to the concert while networking, such as the Delta 360 Sky Club and PNC Diamond Club. There are also areas, such as the Home Plate Tailgate, that offers a separate experience through lawn games and lounge seating, for a quieter space to relax and enjoy the party. Come join us for an evening of celebration and fun!



<u>Credential requirements</u>

You must wear your Microsoft Inspire conference badge or Partner Celebration guest wristband and have a valid government issued photo ID for entry. Attendees must be 21 years or older to attend. If you do not bring your badge, you will be charged the guest pass fee of \$150 USD for entry. Guest passes are available for purchase at Attendee Check-in at the WEWCC until Wednesday, July 12, at 5:00 PM.

Note: Day Passes, other than Wednesday Day Passes, and Expo Only day passes are not eligible to attend the Partner Celebration.

Transportation

Shuttle service will be provided to and from the Partner Celebration from 6:30 PM – 11:00 PM for Microsoft Inspire conference hotels.

Bag Check

Large luggage will not be accepted and should be left at your hotel and anything larger than 16"x16"x8" will need to be checked. Please note, as you enter through security, your bags will be searched and all attendees will be asked to pass through a metal detector.

Mother's Room/Personal Consideration Rooms

Located between Section 221 and 223, the Lansinoh Lounge is available for nursing mother's. Please take the ADA elevators locate down the first base side up from the main concourse to Level 2. Staff will be stationed to assist with any questions.

Food & Beverage

Breakfast and Lunch will be served daily – see below for locations and times.

	Monday	Tuesday	Wednesday	Thursday
Breakfast	Verizon Center 7:30 AM – 8:45 AM Pre-Ordered Special Meals can be picked up across from aisle 105	Verizon Center 7:30 AM – 8:45 AM Pre-Ordered Special Meals can be picked up across from aisle 105	Verizon Center 7:30 AM – 8:45 AM Pre-Ordered Special Meals can be picked up across from aisle 105	WEWCC, Various 8:00 AM – 9:00 AM Pre-Ordered Special Meals can be picked up at The Uptown Food District just outside Hall D on Level 2
Lunch	WEWCC, Hall D – The Mixer 11:00 AM –2:00 PM	WEWCC, Hall D – The Mixer 11:00 AM –2:00 PM	WEWCC, Hall D – The Mixer 11:00 AM –2:00 PM	N/A



Pre-Ordered Special	Pre-Ordered Special	Pre-Ordered Special	
Meals can be picked up	Meals can be picked up	Meals can be picked up	
at The Uptown Food	at The Uptown Food	at The Uptown Food	
District just outside Hall	District just outside Hall	District just outside Hall	
D on Level 2	D on Level 2	D on Level 2	

Where do I pick up my special/requested meal?

If you pre-ordered special meals on the Microsoft Inspire registration website, these meals will be available for pickup at the Verizon Center, Concourse Level and at the WEWCC, Level 2 - Uptown Food District. Special meals include: vegan, halal, kosher, dairy-free, gluten-free, diabetic-friendly and other allergy-related concerns. Vegetarian options will be available at all conference meal locations and will be clearly labeled.

First Time Attendees

For many partners attending Microsoft Inspire for the first time, the experience can be a lot to take in. This is due in no small part to the sheer volume of people at the conference. Add to that, the very long list of sessions being run and the amount of parties every night as such, Microsoft Inspire offers a few different events and resources geared towards First Time Attendees to help navigate the conference and ensure a successful experience. These include:

First Time Attendee Orientation - Planning Your Microsoft Inspire 2017 Experience

WEWCC Level 3, Ballroom C Sunday, July 9 at 2:30 PM – 5:00 PM

Welcome Reception – Mentor Meet Up

WEWCC, Lower Level - The Commons, Community Hub Sunday, July 9 at 5:00 PM - 7:00 PM

First Time Attendee Workshop – Turning Inspiration into Action: Post-Microsoft Inspire Roadmap

WEWCC Level 1, Room 143A

Thursday, July 13 at 11:30 AM - 1:00 PM

Additional First Time Attendee resources include:

• <u>The Microsoft Partner Community</u> is a great resource for you to network, learn tips and tricks, and take part in conversations with other First Time Attendees and tenured attendees. Be sure to check the <u>Microsoft Inspire discussion on the Microsoft Partner Community</u> for regular updates that can be key to success at Microsoft Inspire.



- Be sure to follow the **#New2MSInspire** conversation on Twitter for additional networking opportunities and insights before and during the conference.
- First Time Attendees are welcome to sit in **section 121** for Vision Keynote (Monday through Wednesday). This is a great way to network with other new First Time Attendees.

Get Connected at Microsoft Inspire

Wireless internet access

While at Microsoft Inspire, please feel free to connect to and use one of the following:

Wi-Fi networks: **MSFTWIFI** Password: **Microsoft**

Please ensure you are not connected to an ad-hoc/peer-to-peer network and that you are in an area that supports Wi-Fi.

Please note that in the Microsoft Inspire Vision Keynote, The Commons, and Expo areas, Microsoft has cleared wireless access points of the congested 2.4Ghz frequency. 5GHz network will be the only network available to attendees in these areas.

Acceptable Use Policy

When using the Microsoft Inspire Wi-Fi network, please be mindful of the following:

- Peer-to-peer traffic such as Bit Torrent and the like consume a disproportionate amount of bandwidth. Please refrain from non-conference related peer-to-peer activities to minimize this effect.
- Please be considerate and share available bandwidth with your fellow delegates.
- Downloading large video files from a video sharing service, for example, consumes a
 disproportionate amount of bandwidth, and negatively impacts the experience of your fellow
 delegates.
- Please do not actively scan the network. Many of the tools used to scan a range of IP addresses will effectively consume all available bandwidth on a given channel, again negatively impacting the experience of your fellow delegates.

Security and the Microsoft Inspire Wireless Network

The wireless network at Microsoft Inspire is a shared network, designed to require minimal configuration by you. We have enabled WPA security protocol, though we do recommend that you be prudent in securing your resources, as you should on any public wireless network.



Be a good wireless neighbor

For Microsoft to deliver a robust and dependable wireless experience for all Microsoft Inspire attendees, we ask that you read and follow these best practices prior to connecting to the wireless or wired networks:

- *Updates*: Install all critical patches and updates for your operating system. Windows Update is included in Control Panel. Download and install the latest anti-virus signatures for your software. Ensure that your personal firewall software is active
- Liability for damage of loss of data: Microsoft will not be responsible for any damages to, or loss of, your computer or device.
- *General*: Ensure that your system is set to Infrastructure wireless use only and is not associating to, or broadcasting ad-hoc networks. Monitor your connections—do not connect to the wireless and wired networks at the same time.

Social media at #MSInspire

There are many ways to connect at Microsoft Inspire. Be sure to follow the MPN social handles listed below, and make sure to use and look out for **#MSInspire**, **#mspartner**, **#New2MSInspire** during, before and after the event. We'll be sharing exciting news and updates from Microsoft Inspire, and invite you to post, Tweet and blog about them, as well!



Microsoft Partner Network https://www.facebook.com/mspartner



Microsoft Partner Network omspartner



Microsoft Partner Network https://www.linkedin.com/showcase/3634496/



Microsoft Partner Network https://www.yammer.com/mspartner





Microsoft Partner Network

https://www.youtube.com/user/msPartner

Mobile App

Be sure to download the mobile app directly to your smartphone, or go to your native device app store, search for 'Microsoft Inspire' – also available at https://aka.ms/inspire.mobileapp

Be sure to <u>subscribe</u> to the Microsoft Partner podcast for weekly episodes where we speak with industry experts and thought leaders on the cutting edge of business and technology. Past episodes are available for download on <u>iTunes</u>, <u>SoundCloud</u>, <u>iHeartRadio</u>, <u>Google Play Music</u>, and <u>YouTube</u>.

Expand Your Network: It's all about who you know.

<u>Join the Microsoft Inspire discussion on the Microsoft Partner Community</u> to take part in the conversations with fellow partners and expand your network. Then, use the <u>MyInspire</u> meeting scheduler to follow up on your digital connections in person.

Build your Microsoft Inspire schedule

If you are registered for Microsoft Inspire, you can now log into MyInspire and start building your schedule.

- Use the <u>Session Scheduler</u> and advanced filtering capabilities to find exactly the sessions you want to see and add them to your calendar to create the perfect personalized event schedule. And be sure to take advantage of our Outlook export function to add your Microsoft Inspire calendar to your Outlook app.
- The <u>Meeting Scheduler</u> will allow you to book networking tables at the designated Microsoft Inspire Connect Meeting space or in an alternate location of your choosing.

Event Services

If you have any questions about Microsoft Inspire, <u>please contact the Microsoft Inspire Registration team</u>. You may also visit our Information Desks, located at the WEWCC, Street Level, East Salon or Lower Level – The Commons, Hall A & B.

Information Helpdesk Locations and Hours								
Location	Sunday	Monday	Tuesday	Wednesday	Thursday			
WEWCC, Street Level,	8:00 AM -	7:00 AM –	7:30 AM –	7:30 AM –	8:00 AM -			
East Salon	8:00 PM	6:00 PM	6:00 PM	5:00 PM	11:00 AM			



Housing & Payment Support

For housing or payment assistance, please visit Attendee Check-in located at WEWCC, Street Level, West Salon, during standard hours of operation.

MyInspire Support

For MyInspire login assistance, stop by the Information and Technical Helpdesk, located at WEWCC, Street Level, East Salon during hours of operation Monday – Thursday, or email the registration team at microsoftinspire@microsoft.crgevents.com.

Mother's Room / Personal Considerations Room

For your convenience, we have a mother's room and personal considerations room available during show hours at the WEWCC.

Mother's Room WEWCC, Level Three, Room 301
Personal Considerations Room WEWCC, Level Three, Room 302

Event Photography

A professional photographer will be capturing activities, people, and the spirit of Microsoft Inspire! Photos taken during the conference may or may not be used for immediate or future promotions of the event. Should you prefer that your image not be used for promotional purposes, mention your preference to the photographer immediately. Please be advised that photographs and video will be taken at all Microsoft Inspire functions for future use by Microsoft and the Microsoft Inspire team. By entering the event, you consent to Microsoft photographing and using your image and likeness without the expressed written permission of those included within the photograph/video.

Luggage Check

A complimentary luggage check will be available at the WEWCC. Only luggage will be accepted – no coats or laptops. Luggage not claimed will be left at lost and found at the Information Desk located at the WEWCC, Street Level – Grand Lobby. Please note that Microsoft Inspire is not responsible for lost, stolen or damaged items.

Location	Monday	Tuesday	Wednesday	Thursday
WEWCC - Level 100	11:00 AM – 6:30 PM	11:00 AM – 6:30 PM	11:00 AM – 6:30 PM	7:30 AM-1:30 PM
Room 141				



Please note that items larger than a back pack or messenger bag will not be permitted in the Verizon Center. Luggage check will not be provided. Be sure to check your larger bags at your hotel before coming to the Verizon Center.

Wellness Initiative

Microsoft Inspire has provided the following wellness tips and tricks to maintain your healthy lifestyle during your week in Washington, D.C. We have included healthy options at every meal and plenty of water stations. Listed here are a few recommendations on local fitness gyms and classes.

Vida Fitness Center

217 Ft from Verizon Center Estimated walk time 3 minutes 601 F St NW, Washington, DC 20004 vidafitness.com (202) 393-8432

Crunch Gym

.5 Miles from Verizon Center Estimated walk time 10 minutes 555 11th St NW, Washington, DC 20004 crunch.com (202) 621-6698

Sculpt DC: Cycle and Yoga Studio

.2 Miles from Verizon Center Estimated walk time 5 minutes 950 F St NW, Washington, DC 20004 sculptdc.com (202) 885-9950

Bhakti Yoga DC

.4 Miles from Verizon Center Estimated walk time 10 minutes 928 5th St NW, Washington, DC 20001 (202) 789-1008



Safety & Security

Safety is very high priority at Microsoft Inspire. Below we have outlined security and emergency procedures, as well as lost and found and the nearest hospital and pharmacy for your reference.

Security

For Microsoft Inspire related security questions, please stop by Check-in or the Information Desk and a crew member will connect you with our security manager. For general, non-emergency venue security questions, please contact the WEWCC Security at: (202) 249-3333 or ext. 3333 from the nearest house phone.

Emergency Assistance

What should I do if I have a medical emergency?

In the event of a medical emergency, alert any WEWCC employee or Microsoft Inspire crew member with a radio (e.g., security, event management, catering, etc.) or call the Command Center at (202) 249-3333. Describe the patient's symptoms and the patient's location. The Command Center will dispatch a medical services provider and contact 911.

First Aid

The WEWCC will have two first aid locations available - one in Hall A (Lower Level, west side) and one in Hall D (Level 2, SE corner). These medical facilities are clearly identified with visual signs.

Hospital

Howard University Hospital

Address: 2041 Georgia Ave NW, Washington DC, 20001

Phone: (202) 865-6100

Website: http://huhealthcare.com

Distance/Time: 1.1mi and 6min without traffic from WEWCC

Emergency services available, open 24 hours.

Pharmacy

CVS Pharmacy

Address: 1117 10th St. NW, Washington D.C. 20001

Phone: (202) 326.1401 Website: CVS.com



Pharmacy Hours:

Monday - Friday: 9:00 AM - 9:00 PM

Saturday: 9:00 AM – 6:00 PM Sunday: 10:00 AM – 6:00 PM Store Hours:

Monday - Friday: 8:00 AM - 10:00 PM

Saturday: 8:00 AM- 10:00 PM Sunday: 8:00 AM- 10:00 PM

Distance/Time: .2mi and 4min walking from WEWCC

Lost & found

Please check with staff at the Information Desk, located at WEWCC, Street Level – Grand Lobby.

Emergency Contacts

The phone number 9-1-1 is the public's lifeline for police, fire, and medical services in the District of Columbia. The 9-1-1 number should be used to request services from the Metropolitan Police Department (MPD) and D.C. Fire and Emergency Medical Services Department (FEMS). A 9-1-1 call is toll-free and is accessible through residential, wireless and pay telephone.

Local Police Departments

Metropolitan Police Department 300 Indiana Ave NW #5059 Washington, D.C. 20001 (202) 727-9099

Code of Conduct

Microsoft's mission is to empower every person and every business on the planet to achieve more. This includes Microsoft Inspire, where we seek to create a respectful, friendly, and inclusive experience for all participants. As such, we do not tolerate harassing or disrespectful behavior, messages, images, or interactions by any event participant, in any form, at any aspect of the program including business and social activities, regardless of location.

We do not tolerate any behavior that is degrading to any gender, race, sexual orientation or disability, or any behavior that would violate Microsoft's Anti-Harassment and Anti-Discrimination Policy, Equal Employment Opportunity Policy, or Standards of Business Conduct. In short, the entire experience at the venue must meet our culture standards.

We encourage everyone to assist in creating a welcoming and safe environment. Please report any concerns, harassing behavior, or suspicious or disruptive activity to venue staff, the event host or owner, or the nearest security guard or event staff.



Microsoft reserves the right to refuse admittance to, or remove any person from Microsoft Inspire at any time in its sole discretion. For more information on the Microsoft Code of Conduct, <u>visit the Microsoft Inspire FAQ page</u> and see the <u>Microsoft Partner Code of Conduct</u>.

Microsoft Entertainment Code of Conduct

We encourage everyone to assist in creating a welcoming and safe environment. Please report any concerns, harassing behavior, or suspicious or disruptive activity to venue staff, the event host or owner, or the nearest event staff. We also encourage employees to contact their Microsoft Manager or our Business Conduct Hotline (1-877-320-MSFT) or buscond@microsoft.com at any time if you feel a party is against our policy or inconsistent with the Microsoft culture.

Microsoft reserves the right to refuse admittance to, or remove any person from a party at any time at its sole discretion.

We make this policy visible at all Microsoft parties so all attendees can see what is expected and what steps they should take if they see or experience behavior not consistent with this policy.